



The Clinical Powerhouse
HEALING THE WORLD

FOR IMMEDIATE RELEASE
March 21, 2011

A10 Clinical Solutions Sponsors First Annual Go Red for Women Day for Raleigh's Uninsured Women and Children

CARY, N.C. - On Friday, April 1, 2011, [A10 Clinical Solutions, Inc.](#) will sponsor the Triangle's first-ever **Go Red for Women Day** for uninsured women and children in downtown Raleigh, North Carolina, at [Marbles Kids Museum](#) from 3-7p.m. The American Heart Association's [Go Red for Women](#) movement is a national initiative to drive awareness that heart disease is the number one killer of women (and number two killer of children!), as many do not realize that women's cardiovascular disease symptoms can be significantly different than those for men. This event will raise awareness of heart disease for women and children who do not have health insurance and may not have proper information or tools to improve their heart health.

With 80% of cardiac events in women linked to poor choices involving diet, exercise and smoking, the **Go Red for Women Day** in Wake County is an opportunity for women to learn how to take better care of themselves and their children in an environment that is fun, has medical opportunities, is informational, contains healthy edibles and is energetic and exciting for children.

A10 is proud to sponsor **Go Red for Women Day** to encourage women and their children to take better care of themselves. The event will provide screenings, information and resources for Wake County women and families who are among the uninsured and under-insured. Attendees will receive:

- Free health screenings such as blood pressure, BMI and family health history provided by UNC Health Care;
- Heart-healthy cooking demos and recipe cards to take home by AHA 2009 Chef Challenge Champion, Chef Ricky Moore;
- Groceries to re-create heart healthy and affordable meals provided by Harris Teeter;
- CPR training by Go Red Triangle sponsor Southeastern Emergency Equipment;
- Kids' exercise demos led by YMCA;
- Free same-day access to Marbles Kids Museum;
- Give-aways, door prizes and more.

"A10 feels it is critical to help women who do not have insurance or the means for proper medical care to receive heart education and a way to care for themselves and their children," says A10 President and CEO, [Leah Brown](#). "Women's heart health is given immense support through Go Red for Women's many leaders like national sponsors [Merck & Co., Inc.](#) and [Macy's](#), and local sponsor [Southeastern Emergency Equipment](#). A10 is proud to sponsor such an impactful event locally and it is our hope that our communities will take our lead and hold similar events for women's and children's heart health."

Women whose health screens indicate a need for a follow-up medical visit will receive a free future visit along with an opportunity for a breast cancer or cervical cancer screening with the NC Department of Health Wise Women project.

ABOUT GO RED FOR WOMEN:

Go Red For Women is the American Heart Association's solution to save women's lives. With one out of three women still dying from heart disease, we are committed to fighting this No. 1 killer that is largely preventable. GoRedForWomen.org, a premier source of information and education, connects millions of women of all ages and gives them tangible resources to turn personal choices into life-saving actions. We encourage women and the men who love them to embrace the cause. For more information, please visit [GoRedForWomen.org](#) or call 1-888-MY-HEART (1-888-694-3278).

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ABOUT A10 CLINICAL SOLUTIONS, INC.:

A10 Clinical Solutions, Inc. specializes in clinical research and on-site preventative care health clinics for large pharmaceutical, government agencies, hospital systems and corporate entities. A10 has developed a national reputation for supporting clinical projects that have a significant impact on communities that have traditionally experienced healthcare disparities. A10 specializes in clinical research, clinical care, government services, and other clinical support services. For more information about Leah Brown and A10, please visit www.a10clinical.com.

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